

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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Set-Up, Inc.	)	
	)	
Opposer,	)	
	)	
v.	)	Opposition No. 91187337
	)	Serial No. 77376666
Kinetic Endeavors, LLC	)	
Applicant.	)	
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**CONSENT TO ABANDONMENT**

Opposer, Set-Up, Inc., hereby consents to the express abandonment with  
prejudice of Application Serial No. 77376666 for V VIRGINIA TRIATHLON  
SERIES being filed by applicant, Kinetic Endeavors, LLC.

Respectfully submitted,



William J. Mason  
Attorney for Opposer  
MacCord Mason PLLC  
PO Box 1489  
Wrightsville Beach, NC 28480

December 15, 2008

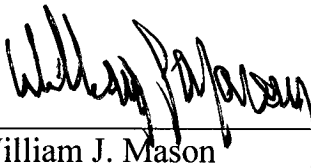


12-15-2008

CERTIFICATE OF SERVICE

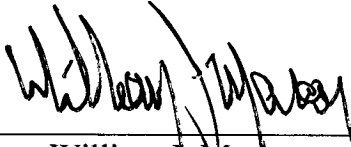
I, William J. Mason, do hereby certify that a true and correct copy of the foregoing Consent To Abandonment was sent this 15th day of December, 2008, via U.S. First Class mail, postage prepaid, to:

Greg Hawkins  
Kinetic Endeavors, LLC  
4612 Reigalwood Rd.  
Durham, NC 27712

  
\_\_\_\_\_  
William J. Mason  
MacCord Mason PLLC

CERTIFICATE OF EXPRESS MAIL

I hereby certify that this paper, which is Opposer's Consent To Abandonment is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date below and is addressed to the Trademark Trial and Appeal Board, U.S. Patent and Trademark Office, P.O. Box 1451, Alexandria, VA 22313-1451.

  
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William J. Mason

Date of Deposit: December 15, 2008

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